



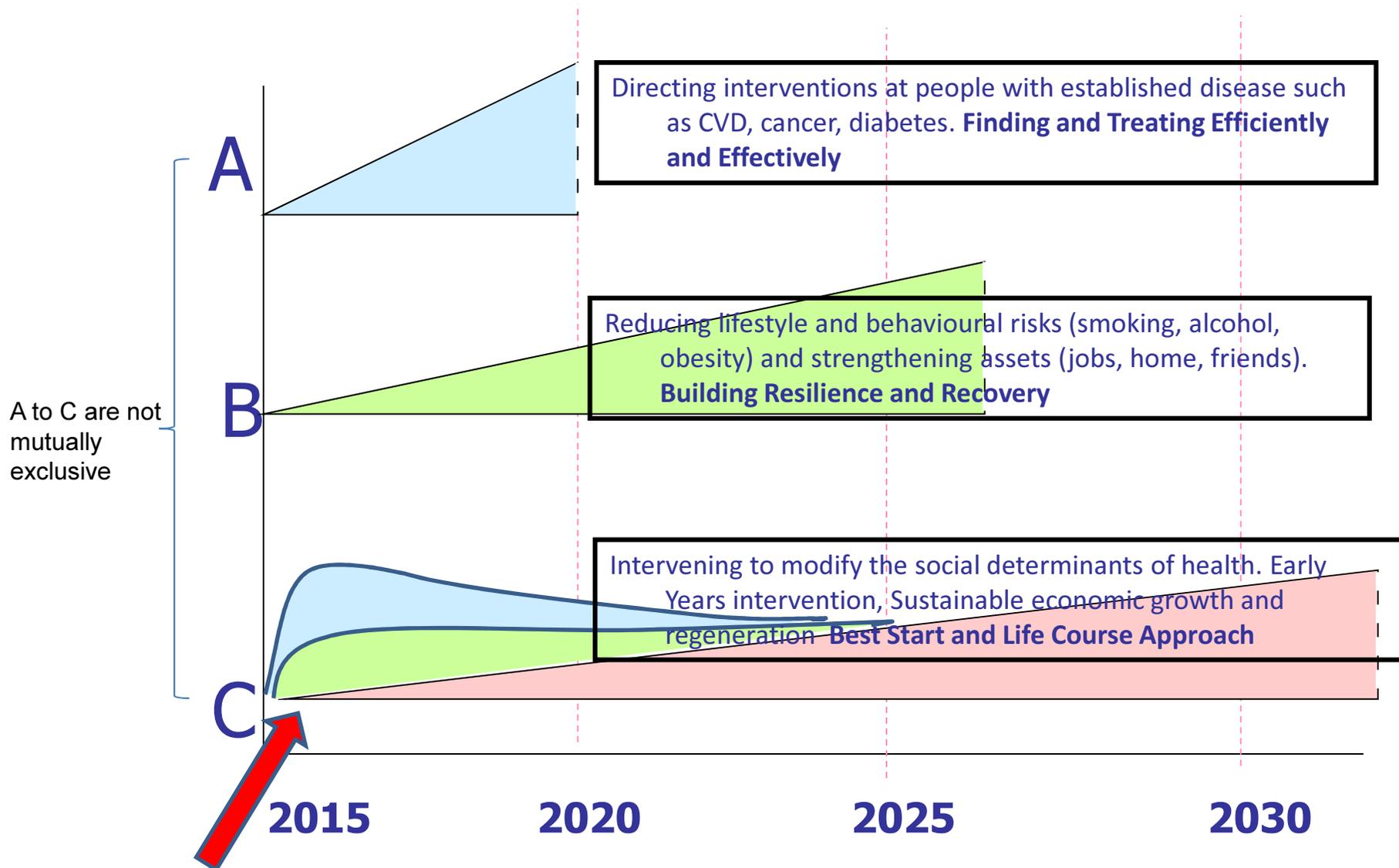
Taking Charge of Population Health in Greater Manchester

Prevention at the centre of devolution

- An ambition for the fastest possible improvement to the health and wellbeing of the 2.8 million citizens of the conurbation
- Requires a substantial reduction in demand for health and care services in part as a consequence of transformational improvement of population health and wellbeing
- Supports pre-eminent argument in NHS 5 year forward view
- Linking prevention and health improvement to economic growth and jobs
- Aligns with the recognition of the role of local leadership to improve health and wellbeing in the local population
- Public Health MoU now translated into Chapter 1 of GM Strategic Plan 'Taking Charge of our Health & Social Care in Greater Manchester'

Short, Medium and Long Term Interventions

(based on “Systematically Addressing Health Inequalities” Bentley, C. 2008)



Maximising ROI in the devolution proposal

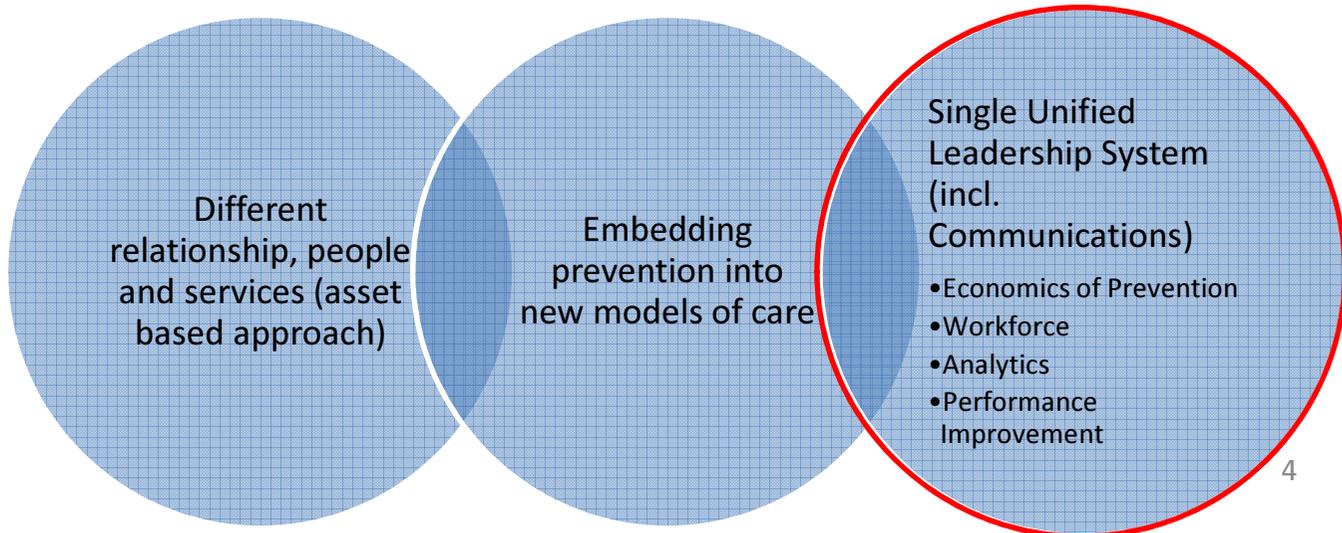
Transformational Programmes across the life course



With common cross cutting Themes



Enabled by...



Single Public Health leadership system

- § Agreement reached to create a single co-located team and virtual team for Public Health in Greater Manchester reporting to the Director of Population Health Transformation.
- § Agreement in principle reached with NHS England to locate NHS E's public health commissioning team for Greater Manchester within the GM Population Health Team.
- § Work is underway with PHE to ensure that their staff resources are effectively integrated with NHS England's public health commissioning function as a core part of the unified public health system.
- § Agreement in principle co-locate the Greater Manchester Public Health Network staff with the Commission for the New Economy.
- § Synergy across spatial levels

More people managing health

GM

- Developing new digital technologies to help people manage own health
- Large scale social marketing programmes to support lifestyle change
- GM framework for patient activation
- Increase range & profile of self care support programmes
- Upskill workforce in self management education, shared decision making, health coaching and patient activation
- Embed social responsibility across our Public Sector

Bury

- Bury Directory, My Health, My Community
- Local amplification, IWIYW
- Helping yourself to wellbeing, My Health, My Community
- System leadership programme, Asset based approaches pilot
- Backing Young Bury, Carbon Management....

Finding the missing thousands

GM

- Integrating Screening and Immunisations commissioning with GM PH commissioning
- Implement evidence base for early detection of diseases through screening and case finding

Bury

- Local responsibility for increasing uptake sits with local PH team
- 'Better Together' – 'Bury Contract'
- Early implementer for National Diabetes Prevention Programme
- Dementia registers

Starting Well

GM

- Early years strategy and GM (new) delivery model – linked to GM review of children's services

Bury

- Bury Early Years Strategy
- Implementation of the EYDM
- OBA approach to key early years PH outcomes

Living Well

GM

- Workplace well-being charter
- Work for Health programme
- Helping older people into work
- Working Well expansion – change how skills, health and employment services work together
- GM Mental health strategy
- 5th Alcohol licensing objective
- ‘GM Moving’ – Physical Activity strategy

Bury

- Bury Healthy Workplace Programme
- Local implementation
- Bury Mental Health Strategy & Transformation Plan
- PH input into licensing applications
- IWIIYW & Active Bury Strategy

Age well

GM

- Establish GM Ageing well Hub
- Dementia United

Bury

- 'Ageing well' programme
- Ambition for Ageing bid
- Dementia Strategy, Dementia friendly communities

Outcome

Measure

START WELL

More GM Children will reach a good level of development cognitively, socially and emotionally.

Improving levels of school readiness to projected England rates will result in 3250 more children, with a good level of development by 2021.

Fewer GM babies will have a low birth weight resulting in better outcomes for the baby and less cost to the health system.

Reducing the number of low birth weight babies in GM to projected England rates will result in 270 fewer very small babies (under 2500g) by 2021.

More GM families will be economically active and family incomes will increase.

Raising the number of parents in good work to projected England average will result in 16,000 fewer GM children living in poverty by 2021

LIVE WELL

Fewer people will die early from Cardio-vascular disease (CVD).

Improving premature mortality from CVD to projected England average will result in 600 fewer deaths by 2021.

Fewer people will die early from Cancer.

Improving premature mortality from Cancer to projected England average will result in 1300 fewer deaths by 2021.

Fewer people will die early from Respiratory Disease.

Improving premature mortality from Respiratory Disease to projected England average will result in 580 fewer deaths by 2021.

AGE WELL

More people will be supported to stay well and live at home for as long as possible,

Reducing the number of people over 65 admitted to hospital due to falls to the projected England average will result in 2,750 fewer serious falls.